"Let's Talk Formative Assessment: Real Time and Ongoing"

Summit Day Descriptors

Friday, January 29, 2027

Marriott Hotel, Jefferson City, MO

Opening Address: "From Evidence to Action: Making Formative Assessment Matter for Instruction."
Join us as Dr. Peterson shares her expertise in creating and using assessment to increase the depth of instruction in a whole group setting. Formative assessment can be so much more than an exit ticket, a quiz or a unit test. In order to prepare students for high-stakes assessment, it is the formative "along the way" checks that will reveal the level of student proficiency. With that we can move to the mastery level.
Presenter: **Dr. Kris Peterson,** National Director of Innovation and Data Insights from Houghton Mifflin Harcourt
Target Audience: District and Building Administrators; Instructional Coaches; Teachers; Support Personnel

Study Session One: Formative Assessment: Do We Assess Enough? Survey says?... NO
Student performance seems to be under a microscope now more than ever before. As educators we have always kept our focus on teaching and learning. So, when it comes to formative assessment, we must consider the level of rigor we expect so that our instruction will meet that expectation. When it comes to formative assessment, it's the "WHAT" and the "HOW" that is much more important than the "HOW MUCH." During this session, we will identify the types of formative assessment that make the greatest impact on instruction. We will review question building, and use of rubrics and scoring guides.
Presenter: **Dr. Janie Pyle**, SMCAA Professional Learning Coordinator
Target Audience: District and Building Administrators, Instructional Coaches; Teachers; Support Personnel

Study Session Two: **"Match the Demand: Ensuring Assessment Rigor Matches the Learning."**
In this interactive session, participants will learn a practical, step-by-step process for determining the cognitive demand of a learning expectation and developing formative assessment questions that match that demand. Participants will examine examples of below-level, on-level, and above-level assessment questions; identify common rigor mismatches; and practice strengthening questions without simply making them more difficult.
Participants will leave with a repeatable protocol called. "Match the Demand Protocol" for examining the alignment among the standard, intended learning, instructional task, assessment question, and evidence of student understanding.
Presenter: **Dr. Elizabeth McCracken,** Executive Director of C and I, Columbia Public Schools (Retired)
Target Audience: District and Building Administrators; Instructional Coaches; Teachers; Support Personnel

Study Session Three: "Do We Really Use Data to Drive Instructional Decision Making?"
Data driven decision making has been around for years, but are teachers trained to use data effectively to make instructional decisions? More importantly, do teachers know what instructional strategies or practices show success in student proficiency? During this session, we will take an assessment sample and show how to determine weak areas for instruction and then strategies that can strengthen that area. This will be an interactive opportunity to learn from the presenter and the participants what strategies work and take away ideas that can be applied immediately in the classroom.
Presenter: **Dr. Gretchen Guitard,** Superintendent, Southern Boone (Retired); **Dr. Shanna Schwarzer**, Dean of Students at Battle High School, Columbia and Adjunct Professor for William Wood University
Target Audience: District and Building Administrators; Instructional Coaches; Teachers; Support Personnel

GO FORTH AND ASSESS! YOU'VE GOT THIS!