



Understanding by Design

The Understanding by Design (UbD™) framework offers a planning process and structure to help guide curriculum, assessment, and instruction. This workshop will focus on the two key items embedded within the UbD title: focusing on teaching and assessing for learning and designing the curriculum “backwards” to help leverage our curriculum for the highest impact. Topics for this training include:

- Benefits of Using Backward Design
- Seven Key Tenets of UbD
- The Three Stages of Backward Design
 - identify desired results
 - Determine Acceptable Evidence
 - Plan Learning Experiences and Instruction
- FAQs of UbD
- The Backward Design Template

Target Audience: Curriculum Directors, Administrators, Instructional Coaches, content teachers looking to increase student engagement in their classrooms.

Materials Needed/Interactive Level: Participants will have the opportunity to **actively participate and engage** in the UbD design as they redesign/design a curriculum using the process covered during the workshop.

Time: 9:00 am - 2:00 pm (lunch break @ 11:30)

SMCAA Member Fee: \$100.00 per person

Non-Member Fee: \$130.00 per person

Note: This training is eligible for districts who have previously purchased Special #1 or the Unlimited Webinar package. Please enter Special #1 or Unlimited in the PO field.

Special Membership Add-On Packages:

- **3-day Webinar Training Special!** Take advantage of the 3-day **WEBINAR** training special for \$240 (a savings of \$60.00!) The trainings included in this special are only the ones listed as webinar trainings on the **Core Processes + Development page**. Any staff member from the district may attend.
- **Unlimited Webinar Package!** Add \$450 to your Annual Membership for unlimited district staff registration for up to 6 guaranteed Webinars July 1, 2025 – June 30, 2026

This special runs from July 1, 2025, through June 30, 2026. Email Julie Riley at jriley@smcaa.org today to take advantage of this opportunity!