



Understanding by Design

This webinar is being offered as two 2 ½ hour mini-sessions in place of a full day webinar.

The Understanding by Design (UbD™) framework offers a planning process and structure to help guide curriculum, assessment, and instruction. This workshop will focus on the two key items embedded within the UbD title: focusing on teaching and assessing for learning and designing the curriculum “backwards” to help leverage our curriculum for the highest impact.

Session 1: We will begin our UbD journey by looking at a brief history of UbD, the seven key tenets of UbD, analyzing the benefits of Using Backward Design, and implementing the process.

Session 2: During session 2, we will take a deeper look into the three stages of backward design while looking at a Backward Design template and go over some FAQs of UbD.

Target Audience: Curriculum Directors, Administrators, Instructional Coaches, content teachers looking to increase student engagement in their classrooms.

Materials Needed/Interactive Level: Participants will have the opportunity to engage in the UbD design as they redesign/design a curriculum using the process covered during the workshop.

SMCAA Member Fee: \$100.00 per person

Non-Member Fee: \$130.00 per person

Note: This training is eligible for districts who have previously purchased Special #1 or the Unlimited Webinar package. Please enter Special #1 or Unlimited in the PO field.

Special Membership Add-On Packages:

- **3-day Webinar Training Special!** Take advantage of the 3-day **WEBINAR** training special for \$240 (a savings of \$60.00!) The trainings included in this special are only the ones listed as webinar trainings on the **Core Processes + Development page**. Any staff member from the district may attend.
- **Unlimited Webinar Package!** Add \$450 to your Annual Membership for unlimited district staff registration for up to 6 guaranteed Webinars July 1, 2025 – June 30, 2026

This special runs from July 1, 2025, through June 30, 2026. Email Julie Riley at jriley@smcaa.org today to take advantage of this opportunity!