



## **2025-2026 Affiliate Membership**

SMCAA Affiliate Membership provides those who work with, support and seek to do business with our extensive network of members, opportunities to connect and be involved throughout the school year.

### **Affiliate Membership in SMCAA Provides the Following:**

- Your Company Logo on our homepage in the affiliate member scroll.
- Increased awareness of your organization, as well as products, trainings and services offered.
- A section on our Affiliate Member Page with your company logo to advertise new products, share testimonials from our members and your product users. – May send an update every 30 days.
- Rotation of Affiliate Members advertising products or information in the Affiliate Membership Section of our monthly Newsletter and homepage rotator.
- Opportunities to communicate with educational leaders and partnership with Member School Districts while presenting at SMCAA conferences, regional meetings and trainings and by providing sponsorships.
- Virtual Meeting Spotlights – Affiliate Members are Spotlighted during the New Curriculum Directors Cohort meetings, our Virtual Monthly Meetups, our Free Quarterly Webinars, and our Virtual Regional Meetings. One Affiliate Member will be highlighted per meeting.
- SMCAA Hosts 2 Conferences per year – Your membership would entitle you to one booth at each conference, along with meals for up two people provided the day of the exhibits.
- Additional SMCAA Events where the association does not have exhibitors, we will request videos, informational material, and swag to share your products during breaks.
- Affiliate members will receive priority on Call for Presenters, over none affiliate members
- Membership is your “introduction” to a 180+ (and growing) SMCAA school districts.

Membership will give those who work with, support, and seek to do business with SMCAA member districts, a point of connection and involvement with SMCAA’s mission and beliefs.