

ACT[®] Instructional Mastery

AT-A-GLANCE

English, math, reading, science, and writing courses

2022-2023

What is AIM?	AIM stands for ACT Instructional Mastery, which is an extensive training program designed for schools and districts seeking professional development to understand each content area of the ACT from a trusted source.
Is AIM available online or in-person?	AIM is available as a virtual(online) delivery and in-person(onsite) delivery to schools, school systems and educator organizations.
What benefits does AIM training provide for schools/organizations?	AIM is valuable professional development that provides educators with teaching strategies that can be integrated immediately into regular classroom instruction while also boosting teacher knowledge, skills, and confidence. Schools that currently outsource test prep programs can bring them in-house for significant savings potential.
How long are the courses and when are they offered?	Each content course is a two-day course that is scheduled for 7.5 hours per day with a 30-minute break for lunch. Schools and districts can schedule their own training date(s) for courses through their state Account Executive.
What is the price for the courses?	The cost for each 2-day workshop up to 30 participants is \$4,700 for the online option and \$6,600 for the onsite option per course. The Official ACT Prep Guide is also required for each course. (Pricing for Sept 1, 2022-Aug 31, 2023)
What if I have only a few teachers to train?	Schools and districts can purchase participant vouchers at the rate of \$628 per participant for each two-day course. These vouchers can be used at our national quarterly offerings found on our website. Schools and districts will work with their state Account Executive to select courses and dates for each voucher purchased. (Pricing for Sept 1, 2022-Aug 31, 2023)
Do participants get a certificate upon completion?	In addition to a certificate of attendance, participants can earn a certificate of course content mastery by passing the course-specific <i>Knowledge Check</i> assessments.

Holistic, Research-Based Approach

Participants gain a better understanding of the core ACT tests, the research behind them, and what is assessed. A deep understanding enables educators to enhance instruction that can improve students' college readiness and their post-high school life.

Enhanced ACT Prep Course Instruction

Schools that provide ACT prep classes can better prepare their teachers through the ACT Instructional Mastery program.
