



Dear Exhibitor,

We would like to invite you to participate, as an exhibitor, in the upcoming SMCAA Fall Conference, “**Instructional Leadership: Curriculum in Action**”. We expect this to be a well-attended event. Kristen Anderson is our keynote, she has a large following on social media and draws good crowds at conferences. The conference is scheduled for November 12-13, 2018 at Tan-Tar-A, Osage Beach. If you wish to exhibit, please return the application form and certificate of liability along with payment before **September 15, 2018**. In an attempt to provide the exhibitors with maximum exposure, the association has made the following arrangements:

- **Exhibits hours:** Monday, November 12, from 7:00 am – 4:10 pm, Tuesday, November 13, 7:45 am – 12:40 in Salon A. Participants have asked that each exhibitor hold their own booth drawing, so that prizes will be awarded to persons that have showed interest in their products. We are providing exhibitors with two options: If you wish to hold your own drawing, we ask that you provide your own drawing tickets and container for your drawing. Booth drawings will be held at lunchtime on Tuesday. If you prefer to not hold an individual drawing at your booth, we encourage you and would appreciate a donation to the SMCAA Drawings.
- You may access Salon A, for set up, on Monday at 6:30 am.

Exhibit booths will have one 6’ draped and skirted table, a chair, one waste basket, and internet connection. Electrical outlets, AV, additional tables and chairs are available for rental from Tan-Tar-A. Breakfast and lunch is included on both days for one exhibitor. If you are interested in purchasing a meal ticket(s) for \$45.00 per person, please check the box on your registration form and include the cost in your exhibit booth fee.

It is each exhibitor’s responsibility to make their own overnight hotel reservations. To receive the \$ 95.00 SMCAA conference rate, you will need to make your hotel reservations by October 14, 2018 . You may do so by calling Tan – Tar - A (1-800-826-8272) and indicating you are with the SMCAA Fall conference.

Please call Julie at (573-635-2299) if you have questions. We appreciate your willingness to exhibit at the conference and appreciate your continued support of the association. We look forward to seeing you soon!

For additional information please visit our website at www.smcaa.org

Exhibitor Application: <http://www.smcaa.org/Conferences/Fall/Fall.aspx>