



Dear Exhibitor,

We would like to invite you to exhibit, during our SMCAA 2021 Fall Conference, “**Equity and Access: Moving Students Towards Their Personal Best**”. We expect this to be a well-attended event. Dedra Stafford is our keynote. [Click here to learn more about Dedra](#). The conference is scheduled for October 26-27, 2021 at Tan–Tar–A Conference Center, Osage Beach. If you wish to exhibit, please return the application form, certificate of liability along with payment by **September 24, 2021**. In an attempt to provide the exhibitors with maximum exposure, the association has made the following arrangements:

- **Exhibits hours:** Tuesday, October 26, from 7:00 am – 4:15 pm, in Paradise B. In the past participants have asked each exhibitor holds their own booth drawing, so that prizes will be awarded to persons who have showed interest in their products. We are providing exhibitors with two options: If you wish to hold your own booth drawing, we ask that you provide your own drawing tickets and container for your drawing. Booth drawings will be held after Dr. Vandeven speaks on Tuesday. If you prefer to not hold an individual drawing at your booth, we encourage you and would appreciate a donation to the SMCAA Drawing which will be held during lunch on Wednesday.
- You may access Paradise B, where the general session will be conducted for set up, on Tuesday at 6:30 am.

Exhibit booths will have one 6’ draped and skirted table, a chair, one waste basket, and internet connection. Electrical outlets, AV, additional tables and chairs are available for rental from the venue. Breakfast and lunch is included on both days for one exhibitor. If you are interested in purchasing a meal ticket(s) for \$45.00 per person, please check the box on your registration form and include the cost in your exhibit booth fee.

It is each exhibitor’s responsibility to make their own overnight hotel reservations. To receive the \$ 109.00 SMCAA conference rate, you will need to make your hotel reservations by September 27, 2021. You may do so by calling Tan – Tar - A (1-800-826-8272) and indicating you are with the SMCAA Fall conference.

Please respond to this email if you have any questions. We appreciate your willingness to exhibit at the conference and appreciate your continued support of the association. We look forward to seeing you soon!

For additional information please visit our website at www.smcaa.org and click on the conference tab.

Exhibitor Application: <https://www.smcaa.org/docs/default-source/2021-fall->

conference/exhibitor-form.pdf?sfvrsn=7c5cc7dc_0