

## **2022-2023 Affiliate Membership**

SMCAA is a state-wide not-for-profit curriculum and instructional support association. Its mission is to provide support to member school districts for the development, implementation, and evaluation of local curriculum aligned to the Missouri Learning Standards. We also provide training in instructional leadership, quality instruction and assessment. Funding for the association comes largely from membership. Therefore, when we say, "We are only as strong as our membership," we really mean it!

As schools become proficient in the knowledge and use of the Missouri Learning Standards, SMCAA is prepared to continue its dedication to help schools with all curriculum and instructional needs. From clarity in curriculum, quality in instruction and specifics in assessment, we are your first stop for teaching and learning.

### **Affiliate Membership in SMCAA Provides the Following:**

- Your Company Logo on our homepage in the affiliate member scroll with a direct link to your company website or your contact information.
- A section on our Affiliate Member Page with your company logo, up to four sentences of text to advertise new products, share testimonials from our members and your product users (this can be updated monthly), plus an additional line for hotlinks or pdf's housed on your company website.
- Opportunities to communicate with educational leaders and partnership with Member School Districts
- Increased awareness of your organization; its products and services
- Rotation of Affiliate Members advertising products or information in the Affiliate Membership Section of our monthly Newsletter
- SMCAA Hosts 3 Conferences per year – Your membership would entitle you to one booth at each conference, along with meals for one person provided the day of the exhibits.
- Opportunities to present at SMCAA events and trainings, by providing meal Sponsorships.
- Membership is your "introduction" to a 180+ (and growing) SMCAA school districts.

Affiliate membership does not imply endorsement by SMCAA for an affiliate's programs or services. Membership will give those who work with, support, and seek to do business with SMCAA member districts, a point of connection and involvement with SMCAA's mission and beliefs.

Affiliate Membership – \$500.00 per year

